



2015:
Our 43rd
National Training
Program

BUENO
Is the theme:

Building, Uniting,
Encouraging, Nurturing,
and Outreaching



Information Booklet

NATIONAL IMAGE

a 501(c)(3) Nonprofit Hispanic Serving & Employee Resource Organization

NATIONAL IMAGE



President & CEO

Estimado Amigos, my name is Jose Rodriguez and I'm the CEO of National Image. National Image was officially founded in 1971. Our original name was National Incorporated Mexican-American Government Employees (IMAGE).

National Incorporated Mexican-American Government Employees (IMAGE) was created for the purpose of assisting Spanish-speaking Americans interested in government service and developing upward mobility for those in Civil Service jobs.

In the 1990s, the membership of National Incorporated Mexican-American Government Employees (IMAGE) voted to update the organization's name to be more inclusive of all Spanish speaking people. The name was updated to National Image, Inc.

National Image, Inc. is an all-volunteer (non-paid) 501(c) (3) nonprofit organization. We are an official member of the National Coalition for Equity in Public Service (NCEPS). NCEPS members include Blacks in Government (BIG), Federally Employed Women (FEW), National Image (Hispanics), Federal Asian Pacific American Council (FAPAC), Society of American Indian Government Employees (SAIGE), etc.

We humbly request your organization consider sending your employees to our 43rd National Training Program at the Marriott Medical Center Houston, TX (Sept 21-24). Our workshops and plenary sessions are a valuable resource for employees in the Human Capital, Equal Employment Opportunity, Diversity, and Civil Rights career fields. This training is open to anyone. All are welcomed – Federal, State, Private Sector/Corporate, Contractors, Military, and Local Government employees.

This training event is a valuable resource for all employees, supervisors, managers, Non-Commissioned Officers/Petty Officers, and Company/Field Grade Officers seeking professional development and progression in leadership roles.

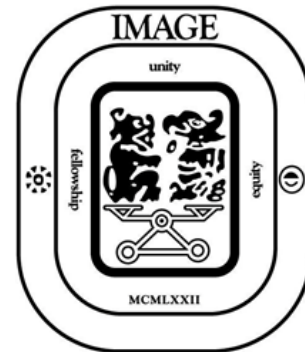
NATIONAL IMAGE



Our 43rd National Training Program Building, Uniting, Encouraging, Nurturing, and Outreaching

National Image, a National Hispanic Organization, is a 501(c)(3) nonprofit, advocacy organization incorporated in 1971 whose mission is the empowerment of Hispanics through leadership development, by advocating for Employment, Education and Civil Rights. National Image, Inc. works with Federal agencies to promote the recruitment, hiring, retention, development and advancement of Hispanics in the government workforce.

Our 43rd Annual NTP will be held September 21-24, 2015 at the Marriott Medical Center, Houston, Texas. The theme "Building, Uniting, Encouraging, Nurturing, and Outreaching



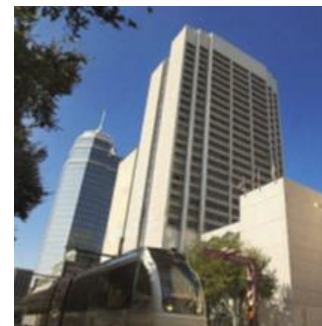
(BUENO)" focuses on training that provides government employees, including involved in the management of Hispanic employment and outreach programs, the education and skills necessary to reach their full leadership potential and to fully manage their employment programs.

The NTP provides workshops in line with

OPM/SES Core Qualifications for career development in the Federal workforce. The NTP features a Career Fair open to NTP attendees, students participating in the Student Leadership Symposium and the general public. Federal agencies have the opportunity to share information with students and the public on Federal government employment opportunities.

Hotel Information

Houston Marriott Medical Center
6580 Fannin St.
Houston, TX 77030
[713-796-0080](tel:713-796-0080)





Why attend the National Image NTP?

Opportunity to learn from seasoned and experience EEO and Human Capital professionals.

Our annual training program includes a broad spectrum of topics and events. Programs highlights, including:

* Presentations on topics critical to the mission of our respective agencies and the people we serve as federal employees in support of those missions.

* Topics which emphasize professional career and personal employee development.

* Agency Forums.

* Topics which focus on communities and how to enhance our relationships within them to enhance recruitment and hiring efforts.

* Opportunity to outreach to college/university and high school students and the public.

NTP Highlights

Opening Plenary Sessions

Keynote speaker: Kathleen Archuleta.

Diversity and Inclusion Plenary

Agency Leaders will share agency best practices on Diversity and Inclusion.

Seminars and Workshops

Three days of workshops on key issues presented by seasoned and experience professions on the issues related to EEO/Human Capital and Latinos.

Agency Forums

Forums provide agencies an opportunity to update their personnel on agency policies, procedures and issues.

Career Fair

Three-day event featuring federal agency exhibits. Representatives will share employment opportunities with some potential to interview on the spot.

Other Highlights: Hispanic Gala Awards, Women's Luncheon and Military Gala Awards.

Registration Cost and Payment Method

	<u>Member</u>	<u>Non-member</u>
Full NTP Registration before July 1, 2015:	\$500	\$550
Full NTP Registration before Sept. 1, 2015:	\$550	\$600
Full NTP Registration after Sept. 1, 2015:	\$600	\$650
Single Day NTI Registration:	\$300	\$300
Delegate Registration:	\$300	

Advanced Registration Recommended

Visit <http://www.national-image.org/2015-national-training-program/> for details and registration form.

BY MAIL: Send your registration form with payment to (Please do not send cash)
National Image Inc., 2015 NTP
374 East H Street, Ste. A, PMB 419
Chula Vista, CA 91910

BY EMAIL: A separate registration form is required for each registrant. Photocopying of form is permitted. For additional information contact us via email at:

2015ntp.hispanic.image@gmail.com

Workshops

Workshops cover an array of subjects from career building, personal development to EEO/Human Capital subjects.

Career and Professional Development

Leadership Competencies, Personal Branding for Success, Career Planning for Leadership Positions, and Becoming a Senior Executive.

Human Capital

Diversity and Inclusion, Best Practices to Recruit and Retain Latino Talent, Navigating and Applying on USAJobs. Know your TSP.

EEO

EEO Case Update, A View from the Bench, Developing a Strategic Work Plan for a Model EEO Program, The Differences between an

EEO Complaint and a Grievance, and What You Need to Know (That They Won't Tell You) About the EEO Process.

Personal Development

Time Management: 24 Techniques to Make each Minute Count at Work, and Successful Strategies for Veterans Transitioning from the Military to the Civilian Sector.



Student Leadership Symposium

A special component of the NTP is the Student Leadership Symposium (SLS).

The SLS was developed to address the needs of Hispanic youth for leadership development so they may actively contribute to the community and obtain their career goals. Every year National Image hosts 300 students at the SLS.

The SLS gives agencies the opportunity to outreach to local youth by presenting workshops on leadership and career planning.

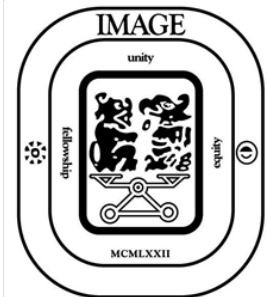
Youth attend the Career Fair where they have the opportunity to speak directly with agency recruiters. Sponsoring agencies conduct workshops to promote federal employment.

STEM demonstrations and attendance at the Career Fair is included in the SLS.

Local Statistics:

62% Hispanic in local schools.

77% of the Latinos go on to attend a four-year institution.



Sponsor a Student

Interested in making a difference in the life of a student?

A \$50 donation can open the doors of opportunities to a youth.

Then consider sponsoring a local student to attend the National Image, Inc.

Students will attend workshops related to developing leadership skills, obtaining information on career planning and will participate in a Career Fair where they will be able to network with

professions from a variety of Federal agencies and will learn about the many career options the Federal workplace has to offer. Students will receive a NTP conference bag and lunch.

Leadership

IS LIFTING
A PERSON'S VISION TO
HIGH SIGHTS, THE RAISING
OF A PERSON'S PERFORMANCE
TO A HIGHER STANDARD,
THE BUILDING OF A
PERSONALITY BEYOND
ITS NORMAL LIMITATIONS.

Agency Forums



Purpose of an Agency Forum:

Forums provide a unique opportunity for agencies to update their personnel on agency policies, procedures, and issues. Issues include topics on personnel changes, EEO programs, and pressing issues, such as budget, training, and travel. Agency forum provides an opportunity to obtain updates on items like the Annual EEO Reports, Special Emphasis Program requirements and other agency reports. Agencies take this time to introduce new headquarters and field staff, provide networking opportunity with their counterparts and subject matter experts related to EEO/Human Capital programs.

Who should attend?

Agency Equal Opportunity/Civil Rights (EO/CR) headquarters and field staff, directors, full-time and collateral-duty Hispanic Employment Program Managers (HEPMs), and other special emphasis program managers, coordinators of programs for individuals with disabilities, human resource staff, agency line managers/supervisors, and other attendees from the field.

How to Request Authority & Funding to Attend



Our National Training Program (NTP) is a premier training event for all government employees. These sessions, workshops and presenters provide essential skills to build successful careers and opportunities for advancement.

1) Incorporate the National Image National Training Program into your Individual Development Plan (IDP) - Identify the workshops you plan to attend while at the NTP and map the workshops to your individual career growth. In other words show how the workshops will benefit you with your career and professional growth.

2) Create a Justification Letter and present it to your supervisor along with your IDP submission. Your request should include the following documents:

- * Justification Letter. Your justification should be a detailed plan on how each workshop will help your professional and personal growth.
- * Your DD-1556 of SF 182.
- * A copy of the National Image's Special Announcement to Federal Agency Heads and Training Directors, issued June 5, 2015. This documents address the criteria provide in the OPM issued memorandum dated May 1, 2015, which states, "When making this determination, agencies should review the conference's agenda, session descriptions and additional information, as appropriate. We encourage agencies to continue to consider professional training organizations and affinity groups as a source of training."
- * National Image NTP Agenda.
- * A copy of your IDP.

3) Know Your Facts:

- * National Image, NTP training sessions are mapped to OPM's Senior Executive Service Executive Core Qualifications (Leading Change, Leading People, Results Driven, Business Acumen, and Building Coalitions) and the underlying fundamental core competencies.





* The schedule was developed by subject matter experts and professionals with input from federal agency leaders, who have identified the skills, knowledge and competencies, needed by individuals pursuing career and professional growth.

* For over 40 years, OPM has approved National Image's training program for federal agencies.

* The National Image NTP offers quality training, value presenters and speakers on a variety of issues and topics by subject matter experts and professionals at a reasonable cost.

Where else can you attend one training event and obtain training on a variety of topics ranging from Human Capital issues such as Recruiting and Hiring, Employee Benefits, TSP, Retirement, EEO case law, the MD-715 and Special Emphasis Program management to personal growth such as time management and career planning? The National Image NTP is a great investment and option for your personal and professional growth.

Schedule Highlights

Monday, Sept 21, 2015

1:00 pm – 5:00 pm	Registration
1:00 pm – 5:00 pm	Pre-Conference Agency Forums
6:00 pm – 8:00 pm	Bienvenida and Networking Session

Tuesday, September 22, 2015

8:00 am – 5:00 pm	Registration
8:30 am – 10:00 am	Opening Session
10:00 am	Career Fair Ribbon Cutting Ceremony
10:30 am – 11:30 am	Diversity and Inclusion Panel
1:00 pm – 2:30 pm	Concurrent Workshops
3:00 pm – 4:30 pm	Concurrent Workshop

Wednesday, September 23, 2015

8:00 am – 5:00 pm	Registration
8:00 am – 9:45 am	Plenary Sessions
10:00 am – 11:30 am	Concurrent Workshops
1:00 pm – 2:30 pm	Concurrent Workshops
3:00 pm – 4:30 pm	Concurrent Workshop
7:00 pm – 9:00 pm	Hispanic Gala Awards

Thursday, Sept 24

8:00 am – 10:00 am	Registration
8:00 am – 9:30 am	Women of Action Breakfast w/Keynote Speaker
10:00 am – 11:30 am	Concurrent Workshops
1:00 pm – 5:00 pm	Agency Forums
1:00 pm – 2:30 pm	Concurrent Workshops
3:00 pm – 4:30 pm	Concurrent Workshop
6:00 pm – 7:00 pm	VIP & Award Recipient Reception
7:00 pm – 10:00 pm	Military Gala Awards



**COMMITTED TO
PROGRESS**

**BUILDING, UNITING,
ENCOURAGING,
NURTURING, &
OUTREACHING**



**SEEKING
PARTNERS**



Sponsorships, Agency Exhibits, Nonprofit Booths & Advertisement Opportunities Now Available. For Additional Information E-mail: evp.hispanic.image@gmail.com

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